

Annual Social Media Mentions for Membership Levels on Facebook, Twitter and Google Groups:

DDMA Membership Levels - 2017

<u>Level</u>	<u>General</u>	<u>Associate</u>	<u>Includes all benefits below, plus the following:</u>
Basic	\$295	\$150	
Silver	\$500	\$350	<ul style="list-style-type: none"> ● (2) VIP Tickets for one Event (your choice) ● Small Logo included on T-Shirt (1) Event ● Enhanced Directory Listing (dunedinmerchants.com)
Gold	\$750	\$600	<ul style="list-style-type: none"> ● (2) VIP Tickets for two Events ● Small Logo included on T-Shirt (WTB, MG) ● Logo on Event Website (WTB, MG) ● Logo Featured on Directory (dunedinmerchants.com) ● Enhanced Directory Listing (dunedinmerchants.com)
Platinum	\$1000	\$850	<ul style="list-style-type: none"> ● (4) VIP Tickets for two Events ● Medium Logo included on T-Shirt (WTB, MG) ● Logo on Event Website (WTB, MG) ● Logo Featured on Home Page (dunedinmerchants.com) ● Enhanced Directory Listing (dunedinmerchants.com) ● Logo on Monthly Newsletter

General Membership Levels include:

1. Annual Membership
2. Inclusion in Bi-Annual Walking Guide Listing
3. Listing on the Downtown Directional Signs
4. Membership Sticker for display at your Business
5. Business Listing on www.DunedinMerchants.com
6. Discounted rates on Association sponsored Advertising
7. Participation in Monthly Networking
8. Social Media Mentions on Facebook, Twitter, Google Groups

Associate Membership Levels include:

1. Annual Membership
2. Membership Sticker for display at your Business
3. Business Listing on www.DunedinMerchants.com
4. Discounted rates on Association sponsored Advertising
5. Participation in Monthly Networking
6. Social Media Mentions on Facebook, Twitter, Google Groups

Annual Social Media Mentions for Membership Levels on Facebook, Twitter and Google Groups:

	General	Associate
Basic	\$295-4	\$150-2
Silver	\$500-6	\$350-3
Gold	\$750-10	\$600-5
Platinum	\$1000-12	\$850-8

Mentions include:

New Member Announcement
Existing Member Feature/Spotlight
Promotion of member events, announcements, happenings

Note:

Facebook: 14,334 likes

Google Groups: 250 members

Twitter: 2300 members